

October 24, 2019  
Colan Totte Co., Ltd.

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## **Colan Totte Co., Ltd., Concludes a Contract with e-Sports team YOSHIMOTO Gaming to Assist with Conditioning Support for e-Sports Players**

### **YOSHIMOTO Gaming Players Visit Colan Totte Headquarters**

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Colan Totte Co., Ltd., (Headquarters: Osaka, Japan; CEO: Katsumi Komatsu), a manufacturer and distributor of the Colantotte brand of magnetic health gear, concluded a promotional contract with Yoshimoto Kogyo Co., Ltd., on October 1st, 2019, and will aid with the conditioning support of YOSHIMOTO Gaming's e-Sports team.

e-Sports (electronic sports) enjoys recognition and popularity all over the world, and in recent years the scene has become very active in Japan as well. Because e-Sports players spend long hours in a single position facing a screen, their muscles tense up and their shoulders grow stiff. They battle extreme stress during matches as well, so they require the same conditioning support as those in ordinary sports. Colan Totte will lend e-Sports players its full support to help them maintain their performance at a higher level.



On October 15th (Tuesday), four players visited the Colan Totte headquarters. We introduced the history of the company as well as its various products and the circulation improvement mechanism behind its magnetic health gear. We also listened to the various issues the players encounter day-to-day and had them try items that could solve them.



Product explanation from a Colan Totte employee



Explanation of the effect of our unique Alternating North-South Polarity Orientation (ANSPO™)



Player has a match while wearing our Dual Pad



Exercising at our company's gym

## Colantotte Products Loved by YOSHIMOTO Gaming Players



### ■ TAO Necklace AURA [Premium Gold]

Contains the resin-coated plastic thread magnets apply a 55mT magnetic field spaced 10mm apart via independent, Alternating North-South Polarity Orientation (ANSPO™). The magnetic force affects a large area and improves blood circulation in the neck and shoulders, allowing this magnetic necklace to alleviate neck and shoulder stiffness.

The impressive design of the pendant with its “CO” brand mark utilizes both “mirrored finish” and “polished cloisonné” technology to create a sharp contrast. Additionally, the pendant and joint section feature 24K gold plating, which provides a gentle and luxurious feel.

Japanese Medical Device Certification  
Number: 221AGBZX00065000



### ■ Colantotte Loop QUON

This fashionable wrist-worn magnetic accessory can be adjusted to fit anyone.

It contains four 140mT ferrite permanent magnets arranged in Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™).

This layout allows the magnetic force to affect a large area, improving blood circulation and alleviating muscle stiffness in the area where it is worn.

Japanese Medical Device Certification  
Number: 223AGBZX00188A01



### ■ Colantotte RESNO Switching Wear

The 180mT (1800G) permanent magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), allowing them to operate over a surface rather than a single point and produce a larger effect. The magnets are arranged in locations where they can more easily affect circulation, and simply wearing them will emit magnetic force over a large area, promoting circulation and relieving muscle stiffness.

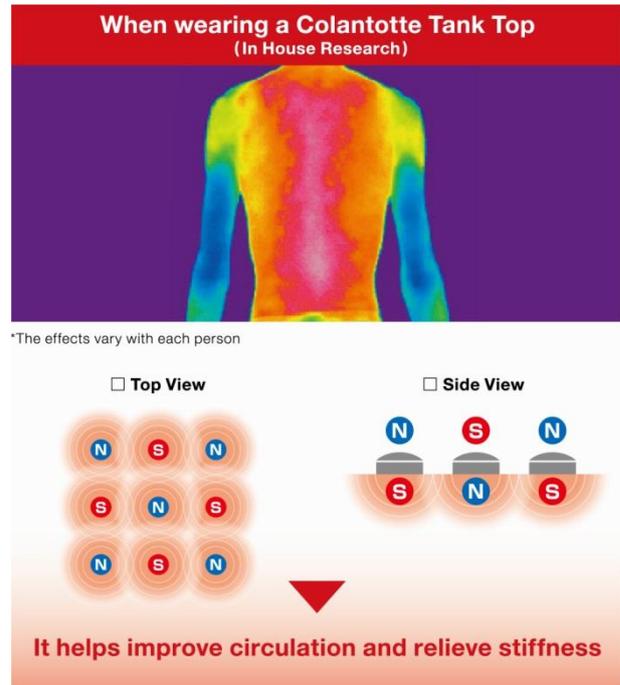
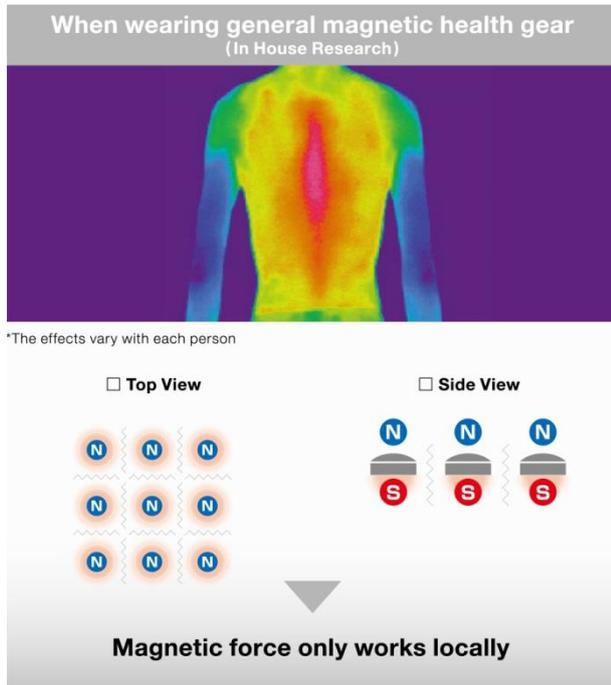
The uneven texture of the Switch-Tex™ material is soft to the touch and produces a stroking\* sensation. It rubs against your skin as you move your body, helping to ease you into a comfortable and relaxing experience.

Switching Shirt, Long-sleeved  
Japanese Medical Device Certification  
Number: 231AGBZX00004000

Switching Pants, Long  
Japanese Medical Device Certification  
Number: 231AGBZX00005000

## ■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)

“Experience the Colantotte Difference for Yourself”



## The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

### ■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support

their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

## ■ Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces" Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

### 【Company Profile】

Colan Totte Co., Ltd.

President/CEO Katsumi Komatsu

2-10-26 Minamisenba, Chuo-ku, Osaka 542-0081 Japan

Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries;

Mail order

URL: <https://www.colantotte.jp/global/>

### 【CONTACT】

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