
Introducing the new TAO Necklace VEGA

The model with the highest magnetic flux density (65mT) in the TAO Necklace Series

The “Colantotte TAO Necklace α VEGA NEXT” medical device launches in the Middle of October

Colan Totte Co., Ltd., (Headquarters: Osaka, Japan. CEO: Katsumi Komatsu), manufacturer and distributor of the Colantotte brand of magnetic health gear, will begin selling the redesigned and upgraded “Colantotte TAO Necklace α VEGA NEXT” medical device starting in the Middle of October, 2021.



Left side: Colantotte TAO Necklace α VEGA NEXT <Classic Gold>

Right side: Colantotte TAO Necklace α VEGA NEXT <Silver>

Colantotte TAO Necklace α VEGA NEXT

The central design of the necklace is its edgy V-form. The profound and impactful shape creates a sharp V-line on the chest and gives an impression of both elegance and smartness. The necklace can be used in business situations or matched with a casual jacket style to create a refined aura of maturity.

Furthermore, with a magnetic flux density of 65mT, the necklace features the most efficient magnetic

force within the TAO series. The 65mT magnets in the whole loop are arranged in our unique Alternating North-South Polarity Orientation (ANSPO™). The magnetic force can improve blood circulation and relieve stiffness over a wide area in the neck. It comes in two colors, Classic Gold and Silver. We recommend this body care accessory for people who want to consistently improve their neck stiffness while being fashion-conscious.



Wearing Image (Classic Gold)



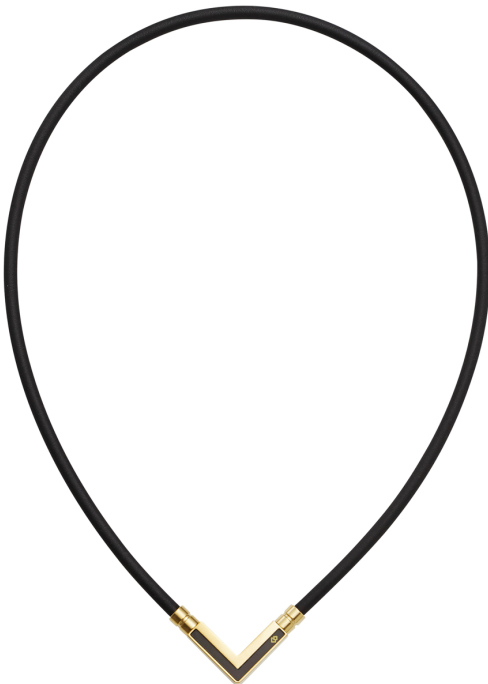
Wearing Image (Silver)

Colantotte TAO Necklace α VEGA NEXT Overview

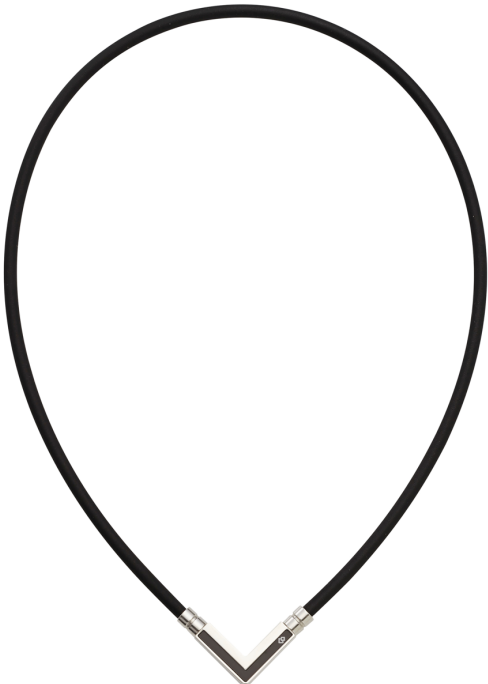
■ 65mT (650G)* magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™) in 10mm intervals on the whole necklace. This arrangement allows magnetic forces to improve blood circulation and relieve stiffness over a wide area across the neck.

*mT (Millitesla), G (Gauss): Units of magnetic strength

- The magnetic flux density of 65mT is the highest in the whole TAO Necklace Series.
- The clasp and centerpiece are using highly corrosion-resistant stainless steel (SUS316L). The excellent mirror-surface parts that have each been polished by hand produce a high-class image.
- The clasp that doubles as the centerpiece on the 4mm loop is designed to be removable from both sides.



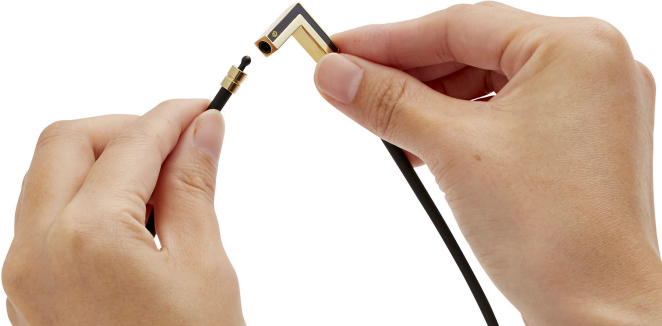
Classic Gold



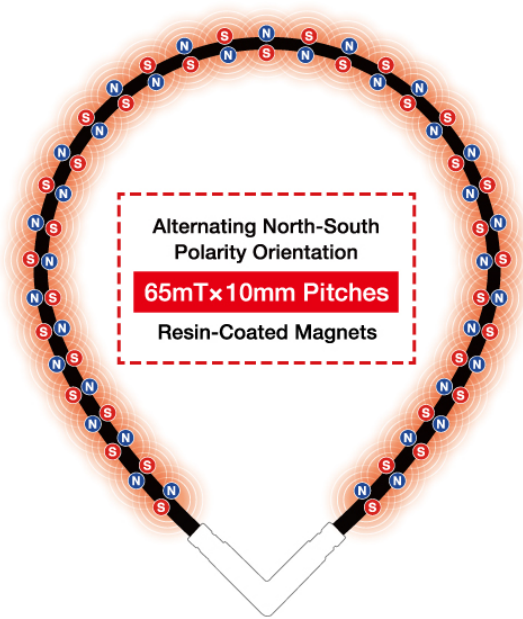
Silver



Clasp construction allows removal from both sides



Clasp part



Magnet layout diagram

| | |
|-------------------------------------|---|
| Product Name | Colantotte TAO Necklace α VEGA NEXT |
| Medical Device Certification Number | 226AGBZX00008A02 |
| Materials | <p><Main unit> 65mT resin coated magnets arranged in the Alternating North-South Polarity Orientation at 10mm intervals</p> <p><Top Clasp> Stainless steel (SUS316L/Classic Gold: ion plating)</p> <p><Center concave • Clasp convex> POM</p> |
| Colors | Classic Gold, Silver |
| Size | M: Approx. 43cm, L: Approx. 47cm, LL: Approx. 51cm |
| Launch Date | Middle of October, 2021 |

■ “Colantotte” Permanent Magnetic Therapeutic Devices for General Use

How Colantotte Products Work



Symbol indicating the Alternating North-South Polarity Orientation

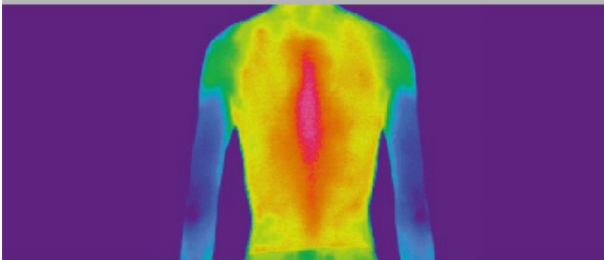
There are reasons for why Colantotte soothes stiffness. We developed the Alternating North-South Polarity Orientation, which emits magnetic force effectively over a large area. Our products are genuine health gear certified as medical devices.

Only by wearing them can you experience the power of the magnetic force that Colantotte alone has managed to harness. Stiffness will ruin your days no longer. Soon you’ll be able to greet each day with a genuine smile.

■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte’s unique Alternating North-South Polarity Orientation (ANSPO™)

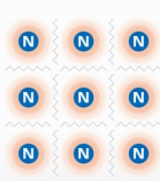
“Experience the Colantotte Difference for Yourself”

When wearing general magnetic health gear
(In House Research)

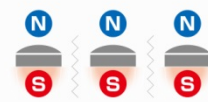


*The effects vary with each person

□ Top View

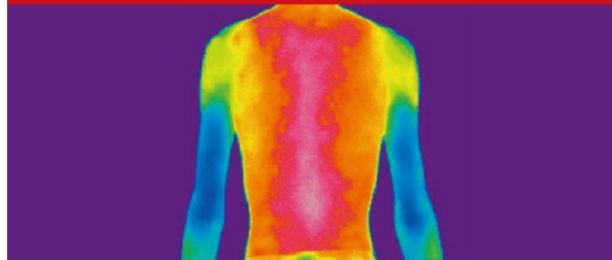


□ Side View



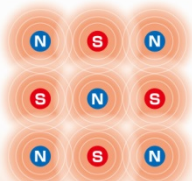
Magnetic force only works locally

When wearing a Colantotte Tank Top
(In House Research)




*The effects vary with each person

□ Top View



□ Side View



It helps improve circulation and relieve stiffness

The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie “The Avengers” as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

■ Colan Totte Co., Ltd.

“Begin each day with a smile.”

We can help you show the smile that comes from good health. Since its establishment in 1997, medical device manufacturer Colan Totte Co., Ltd. has been developing products that improve people's physical and mental health. There are countless health-conscious products available throughout the world. We are committed to developing authentic, evidence-based products, with a focus on our Colantotte line of magnetic health gear, each product of which has been certified as a medical device.

Our products are not only effective as medical devices, but also place an emphasis on design. By focusing on visually appealing features, we have challenged the conventional wisdom of making such gear as inconspicuous as possible and pioneered the concept of attractive medical equipment. Our gear is endorsed by many top athletes for both its functionality and design. In addition, we have acquired patents in Japan and overseas to expand our business around the world. With medical devices that people can enjoy using

without difficulty, Colantotte brings smiles to people all over the world.

On July 8, 2021, Colan Totte CO., Ltd. was listed in the Mothers market of the Tokyo Stock Exchange. We will take this listing as an opportunity to heighten our awareness of our responsibilities as a publicly traded company, and we will continue to make efforts to expand our business, gain the trust of our customers, and become a company that can make broad contributions to society.

【Company Profile】

Colan Totte Co., Ltd.

President/CEO Katsumi Komatsu

2-10-26 Minamisenba, Chuo-ku, Osaka 542-0081 Japan

Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

URL: <https://colantotte.co.jp/global/>

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